# energy efficiency experts

### VERDE ENERGY EFFICIENCY EXPERTS

Verde is an energy efficiency services company that finds and implements the most efficient and effective ways for organizations to save on energy costs.

Savings can be found in unexpected places.

You just have to know where to look.



Sometimes they're right under your nose...and sometimes they're screwed into the ceiling above your head.

Verde exists to help your organization find, implement and maintain energy-efficient solutions that make a measurable impact on the bottom line. Since 2010, Verde has been saving Chicagoland companies and organizations thousands of dollars every year by replacing outdated, inefficient methods and hardware with modern, efficient solutions.



#### **Opportunities to reduce your energy** consumption - and save money - are everywhere.

# We don't just recommend changes

## We make them.



#### Verde's team of energy experts is obsessed with reducing energy consumption everywhere possible.

Our well-trained eyes can spot all the budget-draining inefficiencies that lurk in office buildings, restaurants, warehouses and beyond. Not only can our team identify energy-saving opportunities that may go otherwise unnoticed, we have the people, brains and expertise to actually come in and fix them for you.

### "What about those rebate programs I've heard about?"

They're great; they can save your organization a boatload of money. But navigating the murky waters of energy programs and their rebates can be a challenge. Knowing which ones you qualify for, at what time, and how exactly to apply for and maximize them, can be a full-time job. Lucky for you, we read rebate documents while we sip our morning coffee.

# VERDE

We are dedicated to finding and fully understanding all the different rebate and government incentive programs that will benefit your organization.

## How it all works 1. Call in the pros.

Give us a call, and we'll come take a look around – no fees, no commitments. Within a week or so, we'll give you a custom, detailed report of where you can decrease your energy costs and how much you can expect to save.

## 2. Let's do this.

Our Energy Efficiency Professionals do the necessary swaps, tweaks, and in some cases, complete overhauls to bring your costs way down and your savings way up. We know how to save you money – and we know what it takes to make the most of all of those energy rebate programs. In fact, we guarantee that no one can find more rebates off your project than Verde.

## 3. We've got your back.

If a bulb burns out or an issue occurs, call us. We'll make it right.

## 4. Rejoice.

The bean counters on your team will be jumping for joy from the unexpected savings and your team's Earth lovers will be singing your praises in no time. That's because Verde's solutions are just as good for your bottom line as they are for the Earth.

#### The Accountants The Earth Lovers are Pleased are Stoked



Verde helps organizations, large and small, identify and rectify energy inefficiencies. The accountants are pleased because Verde helps with the bottom line. The Earth lovers are stoked because Verde makes your organization a cleaner and greener place to work. Now, bean counters and tree huggers finally have something in common.

To find out how Verde can make positive change that everyone in your organization can feel good about, give us a call to schedule a no-obligation, complimentary energy evaluation.

www.verde.expert / 773-413-9587 / info@verde.expert

## VERDE ENERGY EFFICIENCY EXPERTS

## Why you should believe in us

## For nearly a decade,

Verde has been quietly helping all kinds of organizations and businesses save money by using less energy.



## We've earned the trust

of large energy companies too. Verde is a qualified trade ally for the ComEd® Energy Efficiency Program.

## Verde Who?

## About the founder





#### SARGON MANDO - MCDONALD'S FRANCHISE OWNER

"Verde worked really well with each of our locations, our energy savings was what they predicted, and we were cash flow positive on our project within eight months. I recommend Verde to any business or franchise owner, as they really understand our business and no one can match their pricing or expertise on new products."



#### VINCE DOYLE - BAGEL ART EVANSTON

"After I bought my coffee shop, I had old lighting, outdated thermostats, and old equipment. I knew that I needed to do research on new products to improve the lighting and their savings, source products, and hire a contractor to do the work. Verde Solutions approached me and did all of that work, in addition to providing rebates from the utility that I was not aware of. After working with Verde, the space was brighter and our energy costs were significantly lower. While serving as a firefighter on the north shore of<br/>Chicago, Jamie saw how much energy was wasted<br/>by leaving lights on overnight in the firehouse.wagon from client site to client site - often hauling<br/>a heap of hundreds of high-efficiency LED<br/>lightbulbs in the back.

He ran calculations and aspired to find a way to both save energy and reduce costs. Shortly thereafter, Verde was born.

It hasn't been without its challenges; Verde hasn't always been the growing, trusted company it is today. In its early days, Jamie did all the work himself - from sales to customer service to installation and maintenance. Back then, Jamie could be spotted driving the family station



In the evenings, long after his client visits were over and the kids were in bed, Jamie completed and filed his clients' rebate paperwork himself. To this day, Jamie is proud to say that he installed Verde's first thousand lightbulbs with his own two hands.

Saving clients money through energy efficiency and a keen understanding of energy rebate programs has always been Jamie's passion – and it continues to be so today. Savings can be found in unexpected places.

# You just have to know who to call.



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